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# amet tides

The Official Newsletter  
of AMET University  
Vol. 5





### Message from the Vice-Chancellor

A shore based maritime professional sounds like an oxymoron, but dramatic technological and regulatory developments in the maritime sector have created a growing demand for adequately trained maritime personnel in the shore side segment of the maritime industry.

The shore side jobs have become more demanding and there is an emerging need for a new breed of professionals with specific skill sets. These individuals are required to master the intricacies of finance, logistics, chartering and brokerage, marine insurance, be proficient in latest IT tools and promote safe and environment friendly work practices in multicultural and diverse environment, internationally.

A maritime University, is expected to provide education, training, experience and expertise in all things maritime.

A professional career in any field of human activity is based on two basic features: first, competences based and special training; and second the expectation and possibility of life-long work and progressive advancement in one's chosen field of activity.

In order to retain attractiveness to seafaring, and to a life-long career in maritime sector in general, efforts need to be directed towards what shipping delivers and how shipping works. We know that we are part of an amazing, essential and an international industry!

Thus, at AMET, our efforts are directed towards following matters:

Creating a pattern of professional education integrating a university first degree, professional training, work experience, and options of higher degrees.

Create a pattern of professional career progression integrating seafaring and onshore employment into a lifelong progressive path

that offers age appropriate career choices, post experience higher university degrees and senior management positions.

All this amounts to a move towards increased professionalization of the entire maritime transport sector, based on University level education standards and qualifications in line with standards and developments in other major industrial sectors.

Dedicated maritime research is yet another area where the vast experience of maritime professionals can be harnessed to support efforts to protect and advance our nation's maritime interests. Research tends to be the "eyes and ears" and a "thinking cap" for all stakeholders. Seizing the opportunity to commemorate our 18<sup>th</sup> anniversary and 3rd year as Maritime University, an International seminar on "Opportunities for Maritime Research in Academia and Industry" was organized, inviting the best in the field from reputed maritime institutions worldwide.

I firmly believe that all these efforts would raise the status and career prospects of maritime professionals working both at sea and ashore, enhancing the employability and mobility both within and outside the maritime sector.

**Capt. S. Bhardwaj**

## BE Marine Technology Cadets Proudly pass out



AMET University which is known as a pioneer in disseminating maritime education in India, is once again proud on congratulating the first batch of BE Marine Technology cadets passing out on Friday, 5th February 2010. 209 cadets who pass out with a marine technology degree have successfully completed the dual competency pre sea training

course which is a specialized programme to provide training in both Marine Engineering and Nautical Sciences. It is a unique course that provides opportunity for the cadets to have onboard training for a period of 18 months (3 semesters) embedded in the courses curriculum.

Marine Technology includes both marine engineering and nautical science, where marine engineering deals with operation

& maintenance of ship machinery and engines and ancillaries. Nautical science deals with a concern to concentrate on safe navigation of the ship and care for the cargo.

AMET University is the only Institution in India to conduct the programme in collaboration with AP Moller (Maersk) Singapore Pte Ltd, who completely sponsor the cadets all through their four years of professional education. On completion of this course these cadets will join the ship as dual officers which is a unique position available only with Maersk, the shipping giant in the international shipping industry.

Dr. Bjorn Kjerfve, President, World Maritime University, Sweden was the chief guest at the function and had presented the medals of honour and Mr. Bjarne Foldager, Managing Director, AP Moller Singapore Pte Ltd presented the passing out certificates. Chancellor Mr. J Ramachandran presided over the function and Capt.S.Bhardwaj, Vice Chancellor welcomed the gathering. Mr.Rajesh Ramachandran, and Mr. S Karikalan of AMET University felicitated the guests.

## Corporation Bank ATM at AMET

Mr. Basti Shenoy, GM, Corporation Bank, Chennai Zone inaugurates the ATM at Amet University Campus



# International Seminar on Opportunities for Maritime Research

To commemorate its 18th year of its proud and achievementful academic existence and third year of its becoming the first university for Maritime Education in India Amet conducted an international seminar in collaboration with National Maritime Foundation, New Delhi on "Opportunities for Maritime Research in Academia and Industries" on 6th February 2010 at Le Meridian Chennai. As many as ten maritime experts of international reputation drawn from different parts of the world presented their papers. The interactive question answer session followed by the presentations was lively and useful.

## Capt.S.Bhardwaj Vice-Chancellor of Amet University

The seminar started at 9 and soon after the invocation, Capt.S.Bhardwaj Vice-Chancellor, Amet University welcomed the gathering and heartily registered his patriotic expectation that India, with its strategic advantage, could develop as a major maritime nation in the world and claimed that serious maritime research would greatly contribute to our nation's advancement. He proudly asserted that only Amet has made such laudable pioneering initiatives in this connection. He invited Academia-Industry collaboration to reach our ambitious maritime goals.



## The Chancellor

The Chancellor, Dr.J.Ramachandran in his opening address thanked the international maritime experts who warmly responded to Amet's invitation and underlined the increasing need for intensive maritime research, which, he claimed plays a decisive and contributory role in nation-building. He identified a few maritime crucial issues which demanded urgent and dedicated research and happily listed Amet's incentives, stipends, concessions and other benefits for the research scholars to promote purposeful maritime research at the university. Also, he called upon the industries to offer their support and requested them to create an Industry Chair Professorship at Amet.

## Admiral Arun Prakash

His paper, relievingly personal in tone with its nostalgic journey into the past of his career recollected India's naval heritage and



how our maritime power was instrumental for the spread of Hindu Culture. He pleaded for the formation of Maritime Commission and wanted Merchant Navy and Indian Navy to coordinate more effectively in the context of increased ship dependency generated by national demands and globalization needs.

## Professor Helen Sampson

Prof. Helen's paper claims that research that we collectively produce is of the highest possible quality. The paper warns the researchers of maritime subjects against attempting any quick fix solutions or arm chair expertise. It emphasizes the need to combine maritime expertise and social science expertise so that human related issues within the sector could be properly addressed.

## P T Routledge

P T Routledge in his paper explores the ways to improve the experience of Indian students in collaborative HE programs. It requires educators to encourage the students to be more reflective and more analytical so that it leads to a smoother transition of the Indian students to the UK education system and makes the experience less stressful for the student. It argues that the judicious use of rote learning is imperative because it facilitates easy acquiring of basic skills and knowledge but discourages the development of the students analytical abilities.

## Prof. Masao FURUSHO

It seeks to introduce and popularize the concept of METRC (Maritime Education Research and Training) which provides very useful interface between seafarers, maritime industry, maritime administration and scientific and academic community. This interface contributes to producing sharing and utilizing maritime knowledge. It invites Maritime Institutions to be ready to play their new role by recommending and providing new learning environments.

## Philip Wake

The paper claims that human element is a critical feature of all aspects of ship or system design and operation. The paper gains more relevance and importance in the context of the fact that 80% of accidents at sea are attributed to human error. It emphasizes the need of uncompromising modern crew competence which includes "habitability maintainability, workability, controllability, survivability" for the effective maintenance and improved safety of the vessels.

## Philip George Sayer

The paper stresses the importance of collaborative venture and hot how the stakeholders involved in it stand to benefit. It carefully lists the factors to be included in it. Maritime Education, the paper claims, can receive abundant support and patronage through generous scholarship schemes sponsored by FP7 with its budget of €50 billion for the period 2007-2013. India being a member of International Cooperation Partner Countries can look forward to wisely availing this opportunity for its maritime research and development.

## Dr. Vladimir A. Loginovsky

His presentation 'Safety at Sea and Research Activity' defines and differentiates two crucial concepts onboard ship namely "overregulation and lack of regulation" and claims that both are equally dangerous. It records with concern that 71% of human errors are situation awareness related problems and notes with regret that the danger of situation awareness is not paid due attention in accident investigation at sea. It seeks to emphasize the importance of situational awareness, e-navigation and ontology, in developing uncompromising crew competence, NM (Near-miss) and FSA (Formal Safety Assessment).

## Dr. L.R. Chary

Dr. Chary's is elaborate and all inclusive touching upon almost all aspects of maritime education and training namely course designing, faculties, curriculum, technology, training, research, institution-industry collaboration etc. The paper traces painstakingly the teething troubles that maritime education has been facing in the context of its getting formalized. It throws more light on the nitty grittiness on the neighbourly concept pairs such as institution-university, competency-knowledge and mariners-academics. However, his certain facile observations on Amet's research, based on factual incorrectness and sensationalised by a gloating illustration through a literary analogy, have invited diverse reactions from Ametians.



## Passing out ceremony of the 7<sup>th</sup> batch of GME Cadets at AMET University



Passing out Ceremony of the 7th batch of GME Cadets held recently at AMET University. Capt. Ali Jassim, Training Superintendent of United Arab Shipping Company (UASC) Dubai, the chief guest of the function distributed the Gold Medals and Certificates of Honour to the cadets. Capt. Ali appreciated the dedication Indian seafarers have, that keeps them on the demand list of international shipping companies. UASC being the largest Middle East based shipping company, he said, he is very proud to have cadets recruited from the first maritime university from the country. Mr. Sakthivelu IPS., Joint Commissioner (South Zone), Chennai, graced the occasion as the Special Guest and presented the cadets with the passing out certificates.

## National level workshop on Marine Biotechnology for UG students



A five days National level workshop on Marine Biotechnology for UG students was organized by Department of Biotechnology recently. **Dr. S. Vincent**, Member Secretary, Tamil Nadu State Council for Science and Technology inaugurated the

workshop in which students from different parts of India have participated and learned 15 different techniques in Marine Biotechnology in this hands on training program. A training manual also got distributed to the participants.

## Conference Participations 2010

Both the final year post graduate students and Dr. M. Jayaprakashvel, Assistant Professor from Department of Biotechnology have participated and presented papers in the National Conference on Advances in Plant Pathology held during 11-12, March 2010 at Centre for Advanced Studies in Botany, University of Madras. A total of 8 research papers from Department of Biotechnology, AMET University and a collaborative paper were accepted for both oral and poster presentation in the Conference. **Dr. M. Jayaprakashvel** has been awarded for the best oral presentation for his presentation entitled "Consideration of quorum sensing principles for the development of synergistically performing consortium of bacterial biocontrol agents". He has also been honored to convene a Technical Session on Integrated Disease Management.

### Thoughts to live with

## Oh! What an Attitude?

**P. Manickam**  
Sr. Lecturer



to convert thoughts into reality, to improve the artistic talent, knowledge, physical energy, personality and lead on to enjoy health, wealth, success and happiness.

Attitude is defined as an inward feeling expressed by behaviour or the way one looks at people, things or events.

One may look at rose plants and joyously admire the enchanting beauty of the multicoloured roses or he may hate the plants for their sharp thorns. It depends on his positive or negative attitude.

When you look at the world in a narrow way, how narrow it seems!

When you look at it in a mean way, how mean it is!

When you look at it selfishly, how selfish it is!

The fault finders will find fault even in paradise. But when you look at it in a broad friendly spirit, what wonderful things and people you find it. Only when the attitude is positive and conducive to growth, the mind expands and the progress begins

Quoted below are some of the great thoughts on attitude by men of wisdom for all of us to understand and appreciate the goodness of a positive mental attitude.

- Your attitude determines your action. Your action determines your accomplishments
- It is your attitude, not your aptitude will determine your altitude.
- To live a long time and enjoy life, the unseen force for you to develop is positive attitude
- Nothing can stop a man with a positive attitude from achieving his goal
- Our children are like mirrors – they reflect our attitude in life
- Attitudes are nothing more than habits of thoughts.. and habits can be acquired
- Your attitude tells the world what you can expect from life

- Ability is what you are capable of doing; Motivation determines what you do; Attitude determines how will you do it
- Nothing in this world can ever be achieved without enthusiasm and a positive mental attitude
- Success or failure in business is caused by mental attitudes than by mental capacities
- No condition or set of circumstances is in itself a calamity to be feared. It is our reaction to it that makes it a "waterloo" or a field of triumph
- Any man will usually get from other men just what he is expecting of them. If he is looking for friendship, he will likely receive it. If his attitude is that of indifference, it will beget indifference. And if a man is looking for trouble or fight, he will in all likelihood be accommodated in it.

### Essential ingredients for successful life

*Choose a career you love; Give the best there is in you ; seize your opportunities; look at everything with a positive mental attitude and be a member of the team.*



## Maritime Education and Training in the Changing Global Scenario

Change is the only thing that doesn't change anytime. Same is applicable to the education sector, which Capt. Nathan, from Amet University had realized and had written a book titled "Maritime Education and Training in the Changing Global Scenario".

Ships have undergone numerous change since the sail ships' days and so has the maritime training, he says in his book that got published recently. We are in an era of modern ships fitted with sophisticated systems and equipment and manned by multinational crew and the shipping business is coming under increasing public scrutiny due to media exposure of ship accidents as well as piracy, he adds. Relatively the expectations from the present day seafarers are very high, which has raised the necessity of having change in the pre sea and sea training that would meet the global demand, he insists.

Going through the phase of such training from earlier days where students at the age of 10 and 12 joining ships and to learn from their seniors, he mentions that such a practice has changed by the second half of the 20<sup>th</sup> century with the advancement in marine technology., where "Standards of Training, Certification and Watch Keeping (STCW)" convention came into existence.

Briefing upon the current scenario, he has expressed his concern that the senior officers at present are unable to devote much time for training their juniors due to work pressure, and hence the entrants lose the opportunities to gain enough knowledge and earn efficiency to become a full fledged seafarer. Addressing this crisis he feels that "Competency based training and evaluation" should be adapted to bridge the gap between the theory and practice, which would turn to be a systematic practice to get trained in well defined tasks, he adds. Apart from the technical and on hand training, Captain has also insisted on developing good attitudes among the young seafarers and group trainings that would gain sense of responsibility and togetherness among them. Though adapting modern ways to train youngsters we should also follow the earlier practice of apprenticeship under an experienced seafaring officer to turn a young cadet into an competent merchant navy officer, he suggests

"A ship is only as good as the men who man her" and hence to turn young men into competent seafarers, the pre sea component of training must be restructured to include the suggestions, he concludes.

Capt. Nathan, a long time seafarer teaches at AMET and does a doctorate on the above subject.

## Admissions 2010-11

### - *Around the Corner*

Semantically Teaching and disseminating are neighbours but with a difference. Amet does not just teach Maritime subjects; it disseminates knowledge on marine and allied industry oriented programmes. Courses offered at Amet are based on demand from industry and this ensures job placement for the students.

Another season for admission into AMET is on and the prospectus and applications are proposed to be available by second week of March 2010. Management is making arrangements to arrange the sale of applications for various undergraduate and post graduate programmes at its Kanathur campus, Head office at Anna Nagar, Chennai and through selective branches of Indian Overseas Bank, Corporation Bank, Bank of Maharashtra and ICICI Bank all over the country. Prospective students can also visit our website [www.ametuniv.ac.in](http://www.ametuniv.ac.in) after the second week of March 2010 to download the application form.

Entrance Examination for the undergraduate programmes like BE Marine Engineering, BSc Nautical Sciences, BE Naval Architecture, BE Harbour Engineering, BE Marine Electrical and Electronics, BE Petroleum Engineering and UK collaborative courses such as HND Marine Engineering and HND Nautical Sciences are scheduled to be conducted during last week of May. Interviews and Group Discussion for MBA programmes will be conducted during June 2010 and the entrance procedure for GME programme will be held during July 2010.

Next batch of admission for the short term programmes such as Marine Electrical and Electronics Officers Course (MEEEO), Post Diploma in Ship Building and Post Diploma in Eletrical and Gas Engineering is also on and the courses will tentatively commence during April 2010.

Students and parents can visit our website or write to [counseloramet@gmail.com](mailto:counseloramet@gmail.com) or call 044 3201 5530 / 2747 2155 / 2157 for further information.

## The Inclining Experiment

Capt. VKH Nair

The purpose of this inclining experiment is to calculate the vertical centre of gravity (KG) of a ship in the light condition. This experiment is carried out on all newly built ships.

The experiment is carried out by the builders when the ship is as near to completion as possible; that is, as near to the light condition as possible. The ship is forcibly inclined by shifting weights a fixed distance across the deck. The weights used are usually concrete blocks, and the inclination is measured by the movement of plumb lines across specially constructed battens which lie perfectly horizontal when the ship is upright

During classes, we observed that the students found it difficult to conceptualize this. To address this issue, a simple model for carrying out the inclining experiment was designed and built.

Some brainstorming during the design stage allowed us to incorporate the concept of "Free Surface Effect" and its effect on stability into the same model. Also, trim changes could be studied as well as the effect of moving a weight vertically on a ship's centre of gravity.

The model was designed similar to the parallel middle section of a ship's hull, complete with transverse bulkheads dividing the hull into 5 sections. Further, longitudinal bulkheads within these sections enable the study of "free surface effect" when a tank is subdivided. A vertically movable weight in the middle section illustrates the effect of a change in the KG on the list.

With a length of 1.5M and breadth of 0.5m, the model is sufficiently large to produce accurate results, at the same time being compact .

Subsequently, the model was constructed by Mr. Vishwanathan of "Vishwaa Ship Models" of Royapuram. Mr. Vishwanathan's work is a delight to behold and the perfection of his craftsmanship and attention to detail is incredible. On its first trial, with the weights in zero position, the model floated flawlessly, with absolutely no list or trim, which speaks volumes for the precision of his work.

This model will benefit all students of Nautical Science, Marine Engineering and Naval Architecture in their studies.

I am grateful to my colleague, Capt. S. Nathan for his very valuable inputs at the design stage. And also my thanks are due to our Joint Pro-Chancellor Mr. Karikalan for his immediate and unhesitating sanction for building the model.



## Cultural talents exhibited at the Seminar on Opportunities for Maritime Research

Ametians express their cultural talents to the international delegates at the Seminar on Opportunities for Maritime Research



## Science Festival

Science City, Department of Higher Education, Government of Tamilnadu, in coordination with member institutions organized the "Chennai Science Festival 2010: between 3rd and 7th February at Science City, Periyar Science & Technology Centre Campus. Ametians participated in Science Exhibition Model and Science quiz and secured second position in both. Also Aadhyta from I year Marine Engineering secured third position in oratorical competition and his classmate Aananda Balaji secured same position in the drawing competition.

## MBA Placements 2010

AMET congratulates the students from the Department of Management Studies for having successfully been placed with M/s Sharaf Shipping Agency, Dubai, M/s J M Baxi & Co, Mumbai, M/s. Beacon Marine, Mumbai, and M/s Johnkeels Logistics, Chennai. We wish them all success in their future endeavours.



## AMET sponsors sports meet

With a social cause to encourage the underprivileged students, Amet co-sponsored the 53<sup>rd</sup> International Day of Deaf Sports Meet organized by the Madras Association of the Deaf at C.S.I. Hr.Sec.School, Chennai. Mr.Rajesh Ramachandran, Pro-Chancellor distributed the medals and certificates to the winners.

## Congratulations!



Amet Congratulates Mr. Jack Bhagat, II M.Sc Marine Biotechnology who secured second position award in National Symposium on "Opportunities in Stem Cell and Clinical Research" recently held at Garden City College, Bengaluru. It is a matter of pride that Ametians have always secured top positions in presenting such technical papers at the industrial forum. Amet congratulates the Mr. Jack Bhagat.



## Technical Symposium

AMET Congratulates final year BE cadets who had secured the first and position presenting technical papers at the technical symposium conducted by Sri Venkateswara College of Engineering. Cadet. Gopalakrishnan and Cadet. Midhun secured the first position for their paper titled "Use of Ceramics of Marine Diesel Engines" and their classmates Cadet. Pramod Rajan and Cadet Anurag Srivatsav was awarded the third position for their paper titled "Modern trends in Marine Diesel Engines".

Their batch mates Cadet.Shanmugasundaram, Cadet.Gopinath, Cadet.Cyril Mathew, and Cadet. Sameer Rayleigh won the marine quiz organized at the symposium.



## Sports Achievements by AMET

AMET participated in the International Level Sports and Cultural Fest organized by Vellore Institute of Technology held during January 2010. 5000 participants from 230 colleges participated in the event and amet achieved the following:

- AMET won the football finals beating the organisers team by a score of 5-4. Total of 36 teams including 12 Universities and 24 colleges participated in this match series
- Cadet Gowri Shankar was awarded the Best Captain of the tournament.

## AMET'ians Rock at VIT Culturals

Cadets from AMET University always are challenging in nature where awards and rewards to them await at cultural shows conducted anywhere in the state. Ametians retained this status at the Riviera 2010 cultural event held at VIT, Vellore. Our cadets and students displayed their extraordinary talents and secured first three places in Toonz, Rangoli, Solo Dance, Cross Talk Hindi, Frisk Factor (Group Dance), 60 seconds to fame etc. They were awarded with a total cash prize of Rs.25000/.



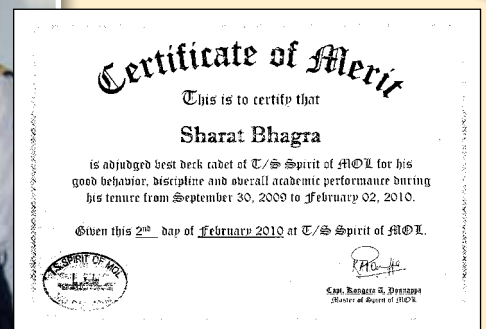
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Achievement by Ametians



## AMET Alumni Awarded Best Indian Cadet with Mitsui OSK Lines

AMET University is proud about Cadet Sharat Bhagra, Bsc Nautical Science alumni (2006-09 batch) who was adjudged as the best Indian cadet by Mitsui O.S.K Lines. Cadet Sharat recently de-boarded from his first voyage from their training vessel Spirit Of MOL, awarded with a gold medal and a commendation certificate. Congratulations !!!



# The Alchemy - Transforming Lives

Team - Alchemists

*"What a man can be, he must be".*  
Abraham Maslow

## The Intro

The business culture today needs, shipping organizations to constantly change and redefine themselves. And for this to happen Organizations have to refocus their energies on their most important assets: EMPLOYEES. The fulcrum of any organization is its skilled and empowered workforce. Hence, they have to establish effectiveness in their people, processes and productivity.

Shipping Corporates emerge out with innovative ideas, opening new opportunities and are in need of skilled people especially to cater to their specific demand. Education industry is churning out graduates—technical and non-technical who unfortunately aren't able to grab the opportunities, leaving aside fitting into the jobs. They are becoming square pegs. Subjects they study in the class rooms enhance their academic skills but there is a need to support them with soft skills, and it is time we marched into it.

## The Beginning at AMET

Alice: Which road do I take?  
Cat: where do you want to go?  
Alice: I don't know.  
Cat: Then it doesn't matter.

Goalless Education in this competitive world seems to wane itself into mere literacy. People are running ahead in pursuit of completeness; getting programmed in the race, yet incomplete! Somewhere something seems to be missing. Academics play a major role in the economics of a country and particularly in India the question of 'role' in itself remains a question. Reasons are aplenty, but they cannot remain excuses to stray us away into inefficiency and unproductiveness. Marine Education needs to redefine its goals and reinvent its curriculum for a holistic education that matches the demands of the life on sea.

So, what is the onus on educational institutions as one of the prime stakeholders?

The role that any learning and development initiative needs to fulfill is that of making training as a process. As a result of which organizations will be more flexible, faster-moving and faster-learning than before.

Understanding the need of the hour especially of the shipping industry, the

chairman Mr.J.Ramachandran, Chancellor Amet University, took up this task of empowering the students and preparing them, not just for jobs but preparing them for life with all its risks and challenges particularly those of mariners and it's precisely for this, that he initiated the creation of an independent department for "Life Skills" so as to train students to learn, listen, read, write, understand, think, apply, test, evaluate and assess, helping them evolve as autonomous and proactive learners, thereby empowering them for the future.



## What Soft Skills Can Do

*"The capacities that you develop to the full are the result of interplay between you and life's challenges, and the challenges keep changing. Life pulls things out of you"*  
—John Gardiner

Soft Skills isn't just for students, but it is for 'students' of a life time. Every human failing can be attributed to a failing in one of these skills. Right attitude begets right thought, right thought begets right communication, right communication begets right relationships and right relationships beget peace which begets prosperity. This may seem philosophy, but this is achieved by training the students in transferable skills which are customized to address the needs of all the stakeholders. In this competitive world, one must learn to complement the other. 'Cut-throat' is a word of the past and planning to cut through the proxemic circles for correct communication is what we train the students for.

"Garabage in, Garbage out (GIGO), is one of the great proverbs of the computer age which says, that, if invalid, inaccurate or inappropriate data is entered into a system, the resulting output, will be invalid, inaccurate, or inappropriate. In other words, the quality of the output is directly dependent on the quality of the input.

The maritime-human element, the personal output of the mariner is dependent on 7 needs:

- Moral Values (spirit)
- Self-actualization (spirit)
- Happy & Healthy life style (Body)
- Attitude (Mind)
- Safe & Secure working environment (Body)
- Competence (mind)
- Motivation (mind)

Leadership training for Self-management tops the rubrics of Soft Skills department.

## Our Design for AMET

To learn, to learn; to learn, to learn quickly; to learn, to unlearn; to learn to keep on learning.....

Taking a cue from Dr. Philip Sayer, Strathclyde University, Glasgow, who said that specialist education cannot be without Soft Skills and the demands of the challenges that the seafaring students must face right from getting trained in the right study skills to rise and sail on the sea.

The Soft Skills department at AMET has designed a custom-made dynamic curriculum specific to the shipping industry with the right Deliverables with clarity on Achievables and constantly monitoring through Observables and Measurables with a transparent TEA (Testing, Evaluation and Assessment) mechanism with a window open for feedback to strengthen our efforts.

The department also aims to conduct workshops on various skills for in-house participants and also interested candidates from other institutions both students and faculty.

*"See a customer's problem as an opportunity to build a relationship"* —Stephen Covey

The Soft Skills department looks at being a catalyst by virtue and an Alchemist in practice and work towards using every opportunity to build a long lasting relationship with our stakeholders. We wish to groom leadership for transformation.

*"I hear and I forget, I see and I remember, I do and I understand"* —Confucius

## Contributions & Feedback

We await your contributions. Send us your articles, poems, information on events and happenings...anything and everything you wish to share. You are also welcome to express your comments and thoughts to [amettides@gmail.com](mailto:amettides@gmail.com).



**AMET**  
UNIVERSITY  
(Under Sec. 3 of UGC Act 1956)

*India's First University in Maritime Education*

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